
LINKEDIN



career.ndsu.edu

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Appointments are no longer required. Drop in to work on career documents or have a conversation about your future.

Services offered:

- Resume and cover letter advising
- Interview preparation
- CAREERlink job and internship board
- Internship Program
- Career fairs and expos
- LinkedIn profile assistance
- Navigating job offers
- On-campus interviews
- Graduate school preparation
- EPIC Journey: Online Career Training
- Alumni services
- Career Closet
- Career coaching and exploration

Complete your profile

- Create a strong professional summary. List qualifications and goals concisely and confidently, and complete the sections specific to college students, including: majors, minors, courses, projects, honors, awards and GPA.
- Describe experiences (can be Action Verb + Skill + Task = Result), including keywords and accomplishments.
- Incorporate related/industry keywords and phrases throughout profile (everything is searchable).
- Be strategic with your section layouts – put relevant information high on your profile.
- Watch for spelling or grammatical errors.

Claim your unique URL

When you create an account, LinkedIn gives you a generic, random link to your page; follow the editing process to make your profile URL unique to you.

Participate in groups

- Update your profile regularly as it relates to desired work.
- Collect recommendations from professionals you have worked with – the best profiles show diverse recommendations.
- Research and join university-affiliated and industry-related groups.

Use the alumni tool

Gain insight into a career path and network with NDSU alumni with similar majors and skills.

Actively update your profile

Update contact information, employment, current publication and/or projects, etc.

For more information, visit: <http://students.linkedin.com>



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